活動簡介

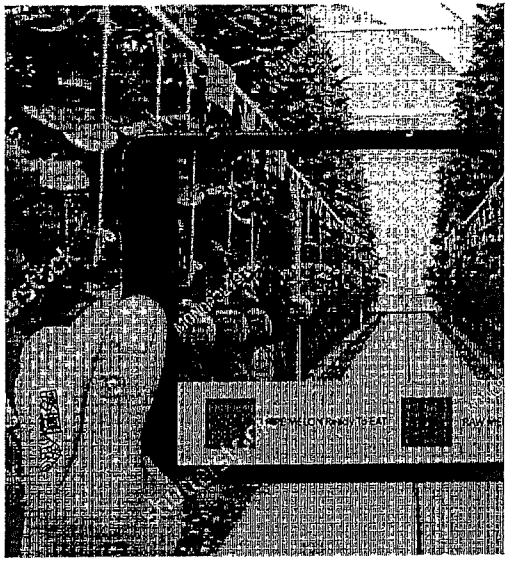
籌辦單位 GECS(Global Exhibition &Convention Service (GECS)提供活動介紹與規劃文件如附。

據GECS稱，本活動係亞洲創新農業展與泰國北部農業展(本年爲第九屆)第一次合併擴大舉辦爲國際型博覽會，除規劃舉辦系列活動外，展場總面積超過20000平方公尺、展出領域包含蔬果作物栽培、農業科技、灌溉設施、儲運冷鏈設備、採收後處理與分級包裝機械、食品加工製造機械及畜牧水產等，預計產官學研與會人數5000人、國內外買家300、總參觀人數達80000人次以上。GECS業透過其合作廠商Infotrade Media(IM，位于臺中市)在臺招商，並預留臺灣參展專區。參展費用部分，以9平方公尺展場攤位爲例，透過IM報名收費2070美元，倘與籌辦單位GESC直接報名，優惠價格約爲1130美元(係以泰銖計價後換算美元)，至其他尺寸之展場攤位或特殊活動辦理之需求，則可依各參展單位需求逕洽GECS。

相關活動公告可參考GECS網站https://www.gecsasia.com/或活動關網https://www.agri-asia.com/，本案GESC連絡人爲CEO Ms. Ladda Mongkolchaivivat (Tel: 66-81-8355968、Emial: ladda@gecsasia.com)或Project Manager Ms. Pornthip Traitummanon (Tel: 66-85-1638855、Emial: pornthip@gecsasia.com)、IM連絡人爲Rohit Pawar (Tel: 886-4-23132189分機216)，謹請有興趣參展之政府單位或私人廠商逕行連絡。

MARKET OVERVIEW

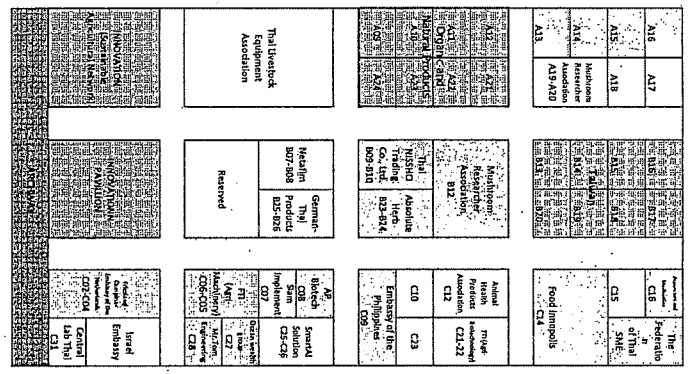
- These annual figures compound into a staggering 40 percent increase for the 2018–2050 period.
- The global demand for agricultural commodities is expected to grow at approximately 1.4 percent per year from now until 2030 and then at 0.8 percent annually onward to 2050.
- New technologies are transforming the sector at every level of the agriculture industry supply chain.



UPGRADED WITH NEW TECHNOLOGY

- Agriculture is the backbone of Thailand.
- The world's most renowned producers of agricultural products.
- Rice is the champion of that reputation with production over 11.48 million tonnage worth 5.1 billion USD in 2017, 15.9% annual growth from 2016
- Thai entrepreneurs are already setting their sights on how farming should be done in the future and 100 percent locally-made innovations that will revolutionise the agriculture industry in Thailand.
- Government support all related stakeholders and interested parties, including farmers, policymakers, academics, and industry business operators.

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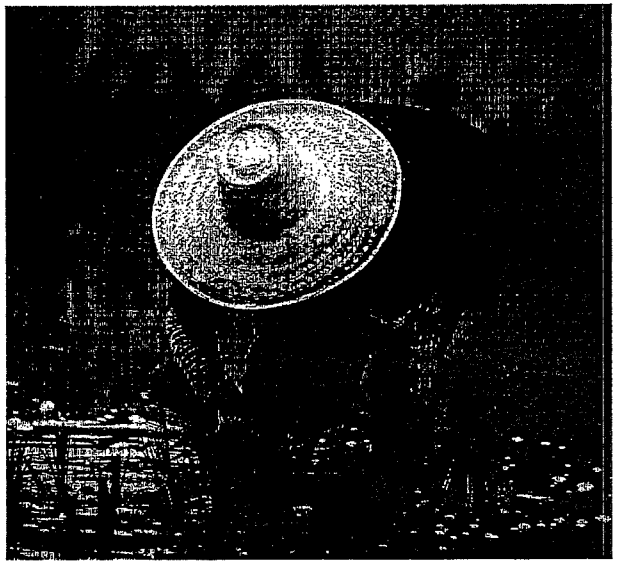
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Global Exhibition & Convention Service

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WHY THAILAND

- The Thai government provides a healthy environment that allows businesses to grow and thrive.
- The combination of these market and institutional factors has enabled Thailand to become the only net exporter of food in Asia, and allows for production at a highly competitive price in a global perspective.
- location is also of strategic importance with its close proximity to major consumer markets such as Japan.



Given its natural resources, people, physical location and logistical capability, Thailand provides excellent opportunities for both a source and a production center for food and agricultural products.

WHY THAILAND

- As ASEAN's second-largest economy, the importance of the food and agriculture sector in Thailand cannot be overstated.
- Among Thailand's key strengths are the abundant natural resources from which 80 percent of all ingredients used in its thriving food industry are sourced locally.
- Thailand's welcoming investment policies which enable both domestic and foreign investors to act on their strategies.



As the worldwide demand for more, better, healthier and sustainable food increases, Thailand will continue to play a key role in the global food supply chain.

Why THAILAND

Export Figures
(January - April 2018)



Top 10 Export Markets

	Rank	Value (USD Million)	YoY Growth	Share
	China	9,734	5.0%	11.8%
	US	8,699	8.3%	10.6%
	Japan	8,201	21.5%	10.0%
	Hong Kong	4,016	3.7%	4.9%
	Vietnam	3,833	16.9%	4.7%
	Malaysia	3,656	14.1%	4.5%
	Australia	3,576	14.7%	4.4%
	Indonesia	3,253	16.2%	4.0%
	Singapore	2,798	-0.3%	3.4%
	India	2,581	30.4%	3.2%

Top 10 Exports

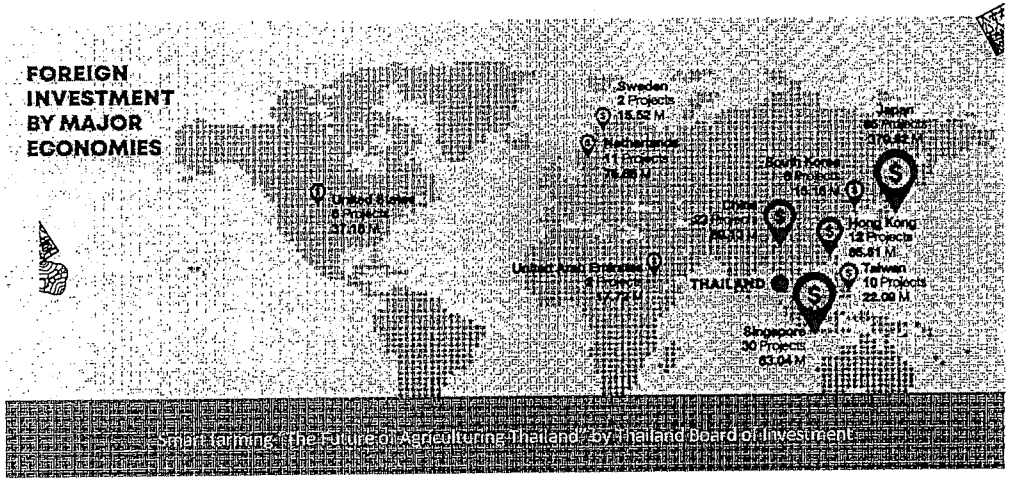
	Goods / Products	Value (USD million)	YoY Growth	Share		Goods / Products	Value (USD million)	YoY Growth	Share
1	Motor cars and parts	9,208	13.2%	11.3%	6	Chemical products	2,386	12.7%	2.9%
2	Computers and parts	8,453	10.2%	10.4%	7	Electronic integrated circuits	2,243	5.6%	2.8%
3	Precious stones and jewellery	4,183	-0.2%	5.1%	8	Refined fuels	2,051	50.4%	2.5%
4	Rubber products	3,474	8.1%	4.3%	9	Machinery and parts	1,942	17.0%	2.4%
5	Plastic beads	3,308	22.8%	4.1%	10	Air conditioners and parts	1,901	12.7%	2.3%

Source: Ministry of Commerce

WHY THAILAND

- One of the country's most prominent success stories in this respect is poultry, with Thailand's cost level among the lowest in the world, enabling its poultry products to be shipped all over the world.
- Thailand's increasingly skilled and dependable workforce and the generous investment incentives on offer.

FOREIGN INVESTMENT



THAILAND ECONOMY-AT-A-GLANCE

Key Economic Figures

GDP (2017)
$455.4 Billion

GDP per Capita (2017)
$6,729

GDP Growth

Source: NESDB

Unemployment 2017

Headline Inflation 2017

Investment Growth

Export Value Growth

Market Profile
(2017)

Population 68.4 Million

Minimum Wage THB 308 - 330

$ Approximate $9.7 - 10.4

Source: United Nations and Ministry of Labor

International Competitiveness

WEF Global Competitiveness Index
2016 : 34th
2017 : 32nd

World Bank Ease of Doing Business
2017 : 45th
2018 : 26th

Time to set up business : 5 days

Source: WEF and World Bank

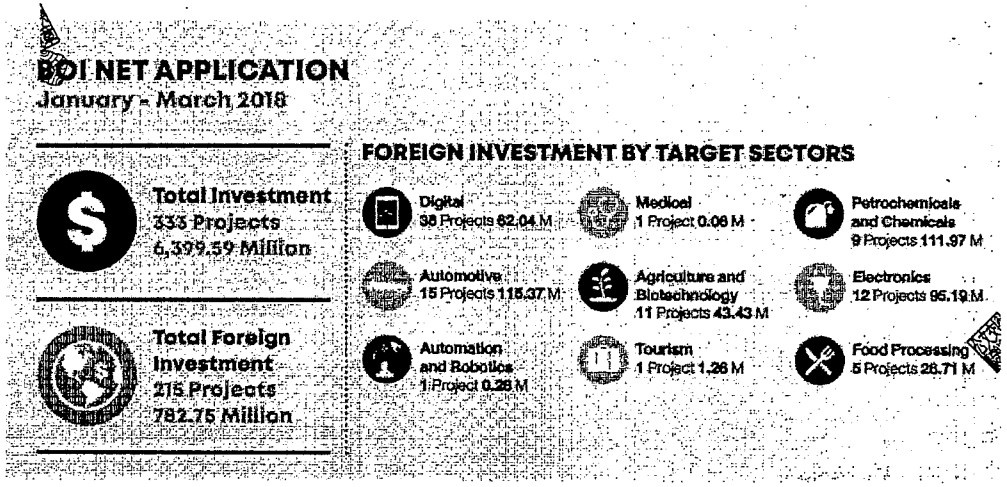
SHOW INFORMATION

Date:	7-11 November 2019
Setup:	5-6 November 2019 (2 days)
Show day:	7-8 November 2019 (Trade day) 9-11 November 2019 (Public day)
Tear down:	11 November 2019 (20.00-24.00 hrs.)
Time:	09.00 – 21.00 Hrs.
Venue:	Hall A-2, Chiang Mai International Exhibition and Convention Centre (CMECC)
Space:	2,000 sqm. (Gross space)
Organizer:	Global Exhibition and Convention Service Co., Ltd.
Supporter:	- Chiang Mai University
	- Department of Agricultural Extension
	- Thailand Convention & Exhibition Bureau (TCEB)
	- Vietnam Farms and Agricultural Enterprises Association
Media:	- Kehakaset Magazine
	- Argo World (Malaysia)

EXHIBITOR PROFILE

- Fruits & Vegetables and other Crops Growing
- Agriculture technology
- Storage, cooling and preservation
- Sorting, Packing, Post Harvesting
- Food Engineering
- Livestock (Pig, poultry, dairy, aqua)

NET INVESTMENT IN THAILAND

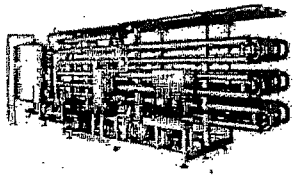


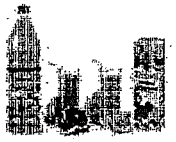
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Northern Cluster
for Agriculture and Livestock

WHAT DO NORTHERN REGION REQUIRES ?



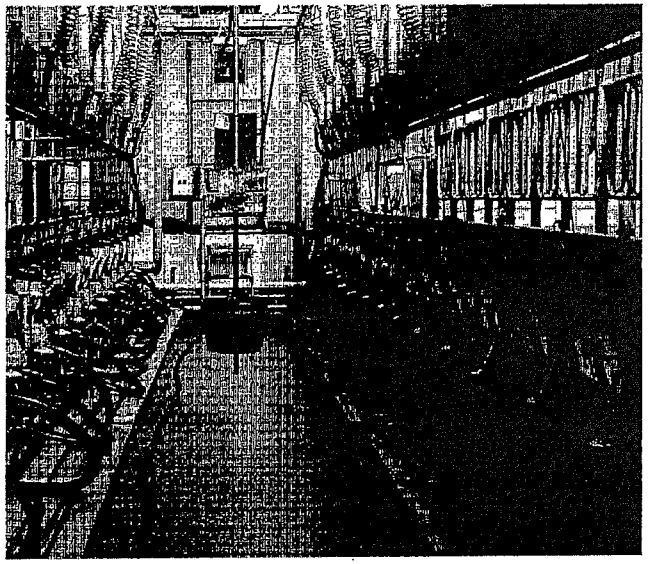




- Technology for floriculture of cut flower namely orchid, Curcuma
- Food processing for horticulture namely Mango ,Longan fruit, tea and coffee.

BUYER PROFILE

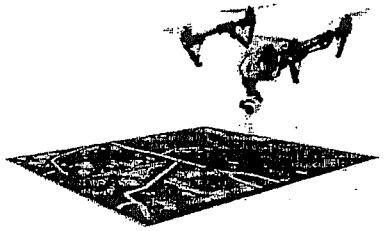
- Growers of fruits and vegetable/Flower
- Traders/Importers/Exporters
- Farmer owner/Farm contractors
- Producers/ Processors (Agro) Food industry
- Propagators
- Investors
- Florists/Wholesales
- Distributors/Dealers/Retailers/Wholesalers
- Agro-industry cooperation
- Processors/Scientists
- Researchers/ Agronomists
- Engineer/Technicians
- Consultant
- Transport/Logistic
- Manufacturers/Miller
- Plant factory
- Trade ambassadors



WHAT DO NORTHERN REGION REQUIRES ?

- Laboratory for animal science ,nutrition, feed additive ,farm management for livestock.
- Packaging for dried insect ie. cricket, silk warm

WHAT DO NORTHERN REGION REQUIRES ?





Technology needed for small and medium farm namely :
Smart farm with IOT system, Drone, Combine post harvesting Soilless, Soil analysis, Water analysis ,Water and Soil measurement. Small tractor with Multi-purpose, Bio fertiliser, Plastic Planting, Wrapping, Green House and Artificial lighting.

ACTIVITIES

Leelawadee Hall

Date	Time	Topic
7 Novermber 2019	09.00 - 12.00	Royal Project ICDF
	13.00 - 17.00	
8 Novermber 2019	09.00 - 12.00	Kubota
	13.00 - 17.00	Animal Science Seminar (Department of Animal Science)
9 Novermber 2019	09.00 - 12.00	Precision Farming
	13.00 - 17.00	
10 Novermber 2019	09.00 - 12.00	Cricket Farming
	13.00 - 17.00	
11 Novermber 2019	09.00 - 12.00	Stingless Bee
	13.00 - 17.00	แมลงหหารเลือ

ACTIVITIES

Seminar :
- Operational training for agricultural farm with certificate
- GMP meeting for Cricket insect, Strawberry, Marijuana, Coffee
- Precise Farming
- Sustainability for agriculture in Thailand
- And More ...

Demonstration :
- Snake pet ,Ornamental fish ,Exotic pet
- Fruit and flower contest
- Food cuisine training

Farm Visit :
- Rice, Strawberry ,Orchid, Coffee

ACTIVITIES

Meeting Room A1-A4

Date	Time	Meeting Room A1 Topic	Meeting Room A2 Topic	Meeting Room A3 Topic	Meeting Room A4 Topic
7 Novermber 2019	09.00 - 12.00	Homemade Ice Cream and Gelato	Contest	สมาพันธ์นักเพาะเห็ดไทย เห็ดไทย	
	13.00 - 17.00	Mushroom Cultivation	Contest		
8 Novermber 2019	09.00 - 12.00	Giant Freshwater Prawn	Contest	Drawing and Coloring Contest	Business Matching
	13.00 - 17.00	Agriculture for the future / African Swine Fever	Science Quiz		
9 Novermber 2019	09.00 - 12.00	Coffee and Latte Art Basic for Beginner			
	13.00 - 17.00				
10 Novermber 2019	09.00 - 12.00				
	13.00 - 17.00				
11 Novermber 2019	09.00 - 12.00				
	13.00 - 17.00	Fish Farming in Biofloc System			

ACTIVITIES

Center Stage (Exhibition Hall 2-3)

Date	Time	Topic
7 Novermber 2019	08.30 - 12.00	Student Project Presentation and Innovation Teams Contest
	12.00 - 12.15	Greenhouse Technology from China
	13.00 - 15.00	Bank for Agriculture and Agricultural Cooperatives
	15.00 - 15.15	Water System from Italy
	15.15 - 16.00	Thai Local Performance
	16.00	Opening Ceremony and Awarding a Crop Contest
8 Novermber 2019	09.00 - 11.30	Crazy Innovation for Smart Life
	11.30 - 11.45	Environment Quality Control System for Smart Greenhouse
	12.00 - 13.00	Bank for Agriculture and Agricultural Cooperatives
	13.00 - 13.15	Fruit and Vegetable Packaging Technology from Singapore
	13.20 - 14.00	Truth about Coffee
	14.00 - 14.15	Vertical Garden Indoor Farming (Upgrown Farming Co.)
	17.00 - 20.00	Thai Local Performance

Photo : Previous show



ACTIVITIES

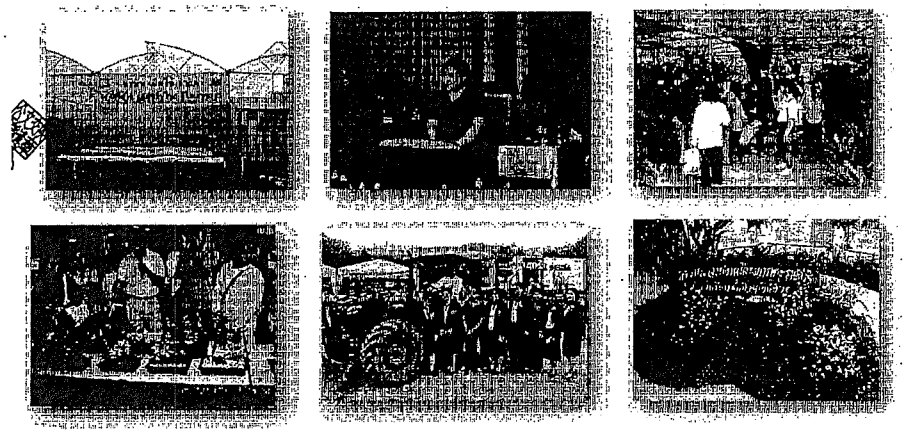
Outside Hall

Date	Time	Topic
7 Novermber 2019	09.00 - 12.00	DIY from Cocoon
	13.00 - 17.00	
8 Novermber 2019	09.00 - 12.00	How to do cityfarm
	13.00 - 17.00	DIY Aquarium by aquatic plants
9 Novermber 2019	09.00 - 12.00	The processing of quality dairy products (Lotion/ Yogurt
	13.00 - 17.00	The shady garden house with trees to purify the air
10 Novermber 2019	09.00 - 12.00	Design and installation water systems for agriculture
	13.00 - 17.00	
11 Novermber 2019	09.00 - 12.00	
	13.00 - 17.00	

The 9th Northern Thailand Agricultural Fair



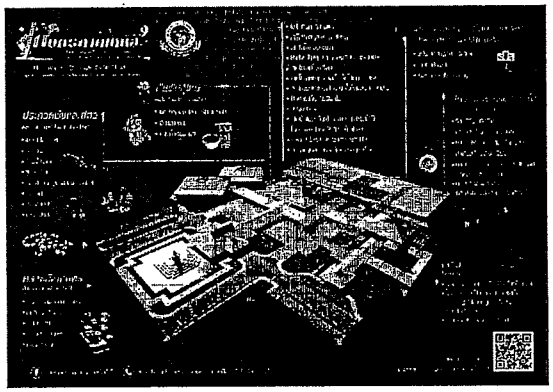
Photo : Previous show



AGRI-INNO ASIA 2019 KICK-OFF MEETING & MOU SIGNING CEREMONY 4 JULY 2019



The 9th Northern Thailand Agricultural Fair



AGRI-INNO ASIA 2019 NEWS



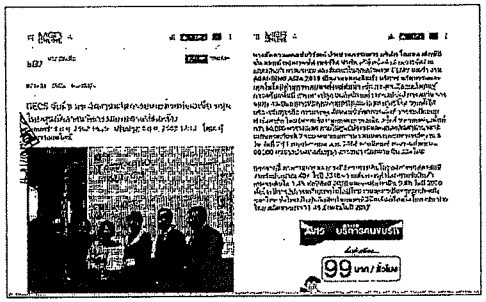


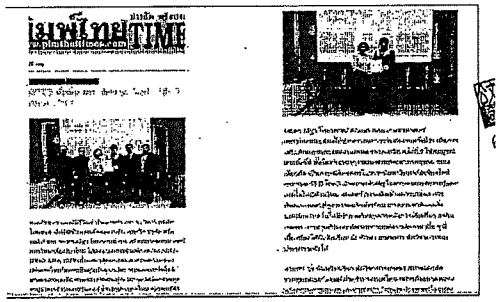


AGRI-INNO ASIA 2019 KICK-OFF MEETING & MOU SIGNING CEREMONY 4 JULY 2019

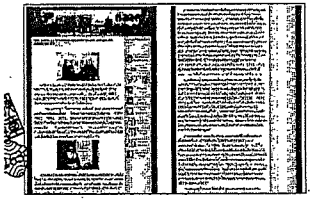


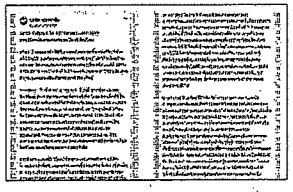
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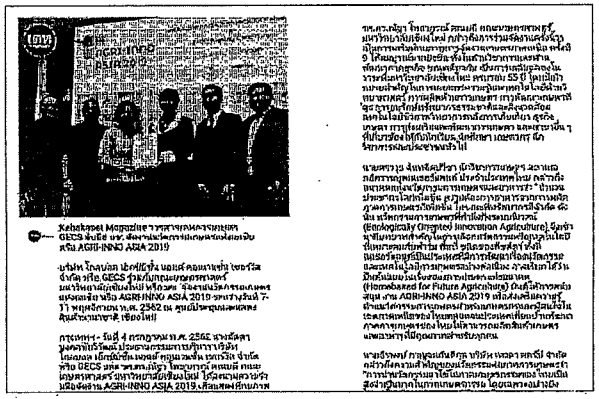


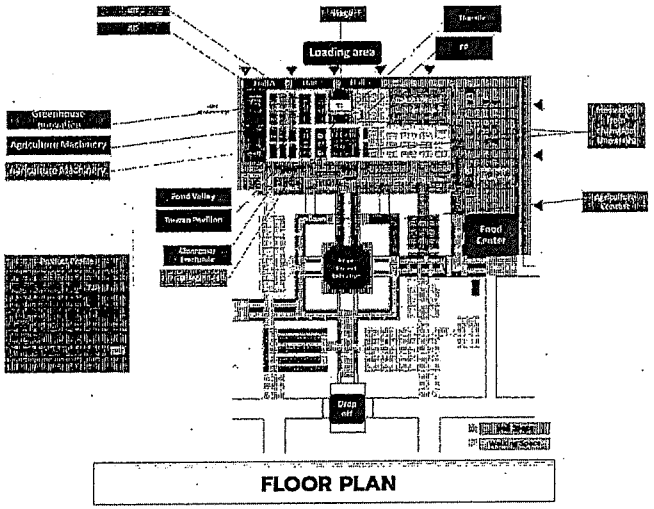


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FLOOR PLAN

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For More Information Please contact

ladda@gecsasia.com

sureerat@gecsasia.com

Global Exhibition & Convention Service

AGRI-INNO ASIA 2019

Global Exhibition & Convention Service

CONNECTING YOU THROUGH ADVANCEMENT, EFFICIENCY AND SUSTAINABILITY

VENUE:
HALL A1-2 CHIANG MAI INTERNATIONAL EXHIBITION & CONVENTION CENTRE

SHOW DAY:
7-8 NOVEMBER 2019 (TRADE DAY)
9-11 NOVEMBER 2019 (PUBLIC DAY)

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Agri-Inno Asia 2019

Agri-Inno Asia 2019 is the leading agriculture exhibition for the agricultural industry and businesses with key focus on the five branches of agriculture through smart farming innovations. Maximize opportunity growth with the smart farming technologies, and IT solutions from "Farm to Table".

Exhibitor Profile

Fruits & Vegetables and other Crops Growing

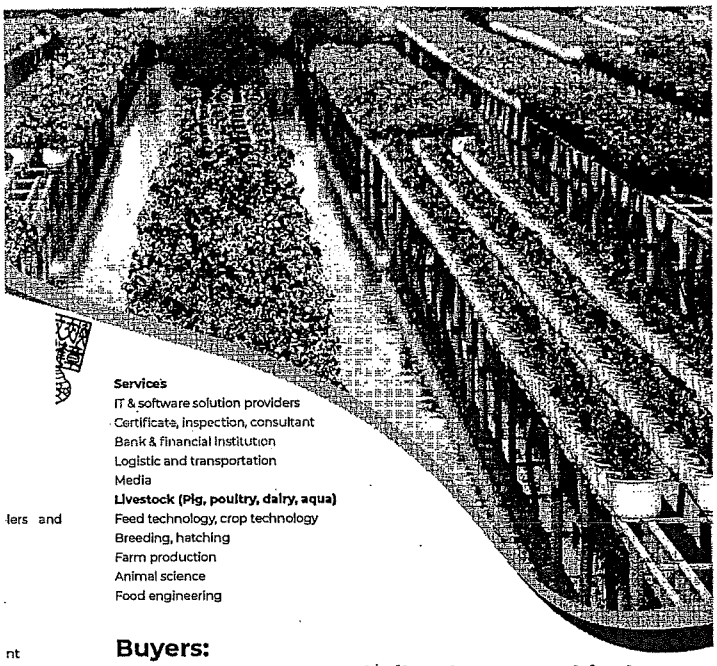
Seeds & Plants
Soil preparation, planting, spraying, harvesting
Seeds and nurseries and floriculture
Seedings and cutting
Seed improvement
Crop protection, fertilizer, chemical, organic
Plastic culture and tissue culture
Mushroom farming
Cut flower/ flower bulbs
Potted plants/ ornamental plants
Dried flowers

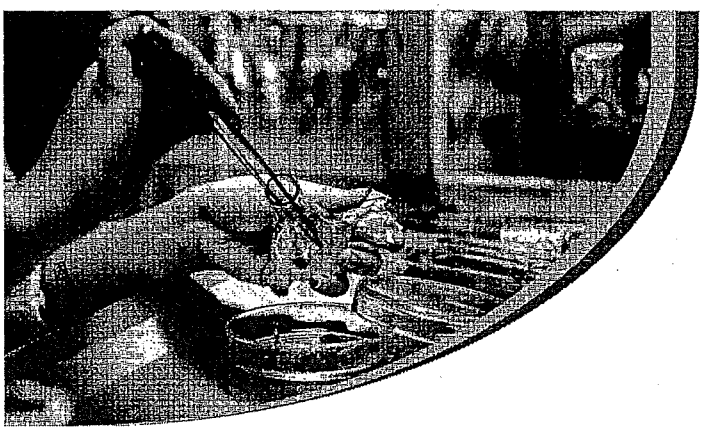
Irrigation
Drip irrigation & other systems
Drainage systems

Agriculture technology
Drilling & sawing
Cultivating, plunge, tillage
Harvesting, lifting, chopping, mowing
Conveying, sorting
Pipe and pumps, sprayer pumps
Tractor and attachment

Storage, cooling and preservation
Pre-cooling chambers, mobile pre-coc
hydro coolers
Quality preservation technologies
Cold stage equipment
Potato storage technologies

Sorting, Packing, Post Harvesting
Optical and mechanical sorting lines
Washing, polishing and cleaning equipme
Material for retail and wholesale packing e
Fresh cut equipment
Post harvesting technic
Weighting, labelling, pricing systems





Services
IT & software solution providers
Certificate, inspection, consultant
Bank & financial institution
Logistic and transportation
Media

Livestock (Pig, poultry, dairy, aqua)
Feed technology, crop technology
Breeding, hatching
Farm production
Animal science
Food engineering

Buyers:
300 Trade buyers (Thailand, CLMV, China)

Growers of fruits and vegetable/Flower
Traders/Importers/Exporters
Farmer owner/Farm contractors
Producers/ Processors (Agro) Food industry
Processors/Scientists/Researchers/
Agronomists
Engineer/Technicians
Consultant
Transport/Logistic
Manufacturers/Miller
Plant factory
Trade ambassadors
Agro-industry cooperation
Propagators
Investors
Florists/Wholesales
Distributors/Dealers/Retailers/Wholesalers

Activities:

Exhibition **Business matching program** **Innovation pavilion** **Conference** **Farm visit**

Agri-Inno Asia 2019 is also co-located with the Kaset Fair Chiang Mai 9th Edition in Chiang Mai International Exhibition & Convention Centre covering 60,000 sq.m of space and with an expectancy of 80,000 visitors for the 5-day show. Participating in the Kaset Fair are: Department of Agricultural Extension, Thailand Land Development Department, Bank of Agriculture and Agricultural Co-operative Provident Fund-Tor Kor Sor, PTT-Smart Farms and many others including the showcasing of the Royal Projects.

International Innovation Pavilions from The Netherlands, Israel, China, Taiwan and Thailand participating. Engage in master class conferences and talks of importance addressed to agribusiness professionals, farmers and livestock producers. High business matching opportunities covering the 10 clusters with over 300 buyers from Cambodia, Laos, Myanmar and Vietnam, China and Thailand agri-industry's businesses. Connect and take your business to the next smart level with Agri-Inno Asia 2019.

Supporter:
- Chiang Mai University
- Thailand Convention & Exhibition Bureau (TCEB)
- Department of Agricultural Extension
- Vietnam Farms and Agricultural Enterprises Association

Media:
- Kehakaset magazines
- Agro World Malaysia

For more information:
Global Exhibition and Convention Service Co., Ltd.
129 Rama 9 Road, Huaykwang, Huaykwang, Bangkok 10310, Thailand
Tel: 02-026-3583 E-mail: info@gecsasia.com
ladda@gecsasia.com
sureerat@gecsasia.com

เคหกาเรเกษตร